

HOW TO ORDER A CUSTOM RACE TEE

NO MATTER IF YOU HAVE CHOSEN ONE OF OUR SPECIALS OR ARE ORDERING FROM OUR STANDARD PRICING SCHEDULE PLEASE FOLLOW OUR EASY 4 STEP PROCESS.

1. IN ORDER TO GET THE ORDERING PROCESS STARTED AND SECURE YOUR SPOT ON OUR JOB BOARD YOU WILL NEED TO CONTACT OUR SALES OFFICE AND GET ON THE SCHEDULE WITH THE PLACEMENT OF YOUR DEPOSIT (50% OF THE TOTAL ORDER). EVEN IF YOU AREN'T COMPLETELY READY WITH YOUR DESIGN IDEA OR YOUR CAR ISN'T COMPLETELY LETTERED, YOU WILL AT LEAST ESTABLISH YOUR SPOT ON OUR SCHEDULE. WITHOUT THIS WE CAN'T HOLD YOU A SPOT ON CONVERSATION ALONE. ONCE YOU HAVE DECIDED THE QUANTITY, STYLE AND COLOR OUR SALES OFFICE WILL E-MAIL OR FAX YOU AN INVOICE BASED UPON YOUR ORDER. THE SHIPPING WILL BE CALCULATED ONCE THE ORDER IS READY FOR SHIPMENT. YOU CAN THEN PLACE YOUR DEPOSIT VIA MAIL OR CREDIT CARD. ONCE RECEIVED YOU HAVE A PERMINANT SPOT ON OUR SCHEDULE. THE BALANCE OF THE ORDER WILL NEED TO BE PAID PRIOR TO SHIPMENT OR DELIVERY.
2. **WHAT WE NEED FROM YOU** (THIS IS VERY IMPORTANT. PLEASE BE AS DETAILED AS POSSIBLE)
 - A. **PHOTOS** - WE NEED AS MANY PHOTOS AS YOU CAN SUPPLY. CLOSE UPS ARE ESSENTIAL IN THAT WE GET ALL THE DETAILS AND COLOR CORRECT. ON TRACK PHOTOS OF THE CAR THAT WE ARE DESIGNING ARE A HUGE PLUS ESPECIALLY IF YOU CAN SUPPLY THE EXACT ANGLES YOU WOULD LIKE TO SEE ON YOUR SHIRT. ALL PHOTOS NEED TO BE HIGH RES. PHOTOS AND CAN BE SENT VIA E-MAIL.
 - B. **YOUR INFO** - WE WILL NEED THE DRIVER'S NAME (AS APPEARS ON THE SHIRT) NICK NAME, OR PHRASE ie: The Tall Cool One...etc. CITY AND STATE OF THE DRIVER. RACE TEAM NAME OR LOGO AND A LIST OF SPONSORS FOR THE REAR ALONG WITH WHATEVER YOU CAN THINK OF THAT WILL HELP WITH THE DESIGN. YOU CAN YOU CAN NEVER GIVE TOO MUCH INFO. THE MORE INFO THE BETTER THE DESIGN. IF YOU WON A CHAMPIONSHIP OR TWO OR HAVE A DRIVING ANNIVERSARY YOU WANT TO LIST PLEASE DO. THIS IS YOUR SHIRT WE WILL TAKE YOUR INFO AND BRING IT TO LIFE.
 - C. **REFERENCE** - IF YOU HAVE SEEN SOMETHING ON OUR SITE OR HAVE SEEN ANOTHER DRIVERS SHIRT AND LIKE SOMETHING ABOUT IT LET US KNOW. LET US KNOW WHAT COLORS (OTHER THAN WHAT IS ON YOUR CAR) YOU LIKE OR MAY WANT TO SEE ADDED TO YOUR DESIGN. ALSO, LET US KNOW WHAT YOU DON'T LIKE AND WE WILL DO OUR VERY BEST TO CREATE WHAT YOU SEE AS BEING YOUR OWN CUSTOM DESIGNED RACE SHIRT.
 - D. **DECAL FILES** - TO KEEP THE COST DOWN OF CUSTOM ART WORK AND TO GIVE YOU THE MOST REALISTIC APPEARANCE WE WILL NEED A FILE OR MULTIPLE FILES FROM THE COMPANY THAT LETTERED YOUR RACE CAR. THIS IS USUALLY NOT A PROBLEM WITH MOST DECAL COMPANIES BUT EVERY ONCE IN A WHILE IT CAN BE DIFFICULT. SOME COMPANIES MAY WANT TO CHARGE FOR THE FILE BUT THAT IS THEIR PEROGATIVE. EVEN THOUGH YOU PAID THEM TO LETTER YOUR CAR IN MOST CASES YOU DON'T OWN THE ART BUT IF YOU HAVE A GOOD RELATIONSHIP WITH YOUR DECAL COMPANY THEY USUALLY HELP OUT. WE HAVE DELT WITH ALMOST ALL OF THE MAJOR DECAL COMPANIES IN RETRIEVING FILES AND THEY USUALLY DON'T MIND E-MAILING THE FILE TO HELP THEIR CUSTOMER. THIS IS YOUR RESPONSIBILITY. YOU MUST CONTACT YOUR DECAL COMPANY AND REQUEST THE FILE. HERE IS WHAT WE NEED: **1.** A vectored .ai or .eps file is the best. **2.** They must convert all fonts to lines. In some cases they may have used a font our systems don't recognize. This will prevent any problems. **3.** If they digitally printed the car and printed it as a .jpg or .tiff we will need those files along with the original vectored files. **4.** If they used any "FILLS" they must take them out and include them in a selparate file. We will need to add those in a different way but we will still need them. **5.** Reduce the entire file down to around 30" or so. The file will be too large to e-mail at its original size. They may have to e-mail more than one file because of the size. We can accept a 20MB file and any one time. If you have any problems please call.
3. ONCE YOUR SPOT ON OUR JOB COMES TO DATE OUR ARTIST WILL CREAT, FROM YOUR INFO. A COMPLETE RENDERING AND E-MAIL IT TO YOU. BECAUSE WE DO OUR VERY BEST TO DESIGN FROM ALL THE INFORMATION GIVEN WE USUALLY DON'T HAVE TO MAKE MANY CHANGES BUT IF CHANGES ARE NEEDED THEY WILL BE MADE WITHIN A DAY AND THE NEXT PROOF WILL THEN BE E-MAILED FOR YOUR APPROVAL. PLEASE UNDERSTAND THAT COLORS DIFFER FROM COMPUTER MONITOR TO COMPUTER MONITOR SO SOMETIMES WHAT YOU SEE IN COLOR MAY BE SLIGHTLY DIFFERENT FROM OUR ACTUAL INK COLORS.
4. ONCE YOU SIGN OFF ON THE PROOF YOUR JOB WILL BE PRINTED WITHIN 1 - 2 DAYS AND SHIPPED OR DELIVERED TO YOUR LOCATION. ALL SHIPPING IS STANDARD GROUND UPS / FEDEX. OVERNIGHT AND RUSH SHIPPING IS AVAILABLE TO YOU AT YOUR EXPENSE. PLEASE LET OUR OFFICE KNOW IF THIS WILL BE NEEDED.

E-MAIL US AT slavicsales@verizon.net

**1189 CONNELLSVILLE ROAD • LEMONT FURNACE, PA 15456
LOCAL 724-437-6756 • 1-800-367-6756 • FAX 724-434-3369**